

LexisNexis®

Information Management



All crucial daily decisions on your company policy to stay ahead of the competition are people's decisions, based on relevant and reliable information.

The LexisNexis Information Management portfolio offers you solutions to combine news from newspapers and magazines with news published on the web. In addition LexisNexis offers the opportunity to analyze and visualize media exposure for your company, brands, directors and any other relevant subjects.

LexisNexis Publisher: the basic reference for your daily news dissemination

LexisNexis Publisher grants access to news items from thousands of sources with licensed print content and web content. A powerful management tool, allowing you to take all steps in your information dissemination (newsletters, alerts, etc.) quick and easy:

- Receive automatic updates of articles from newspapers, web, magazines or other sources.
- Select best articles.
- Add comments, pictures, video's, documents or web links.
- Publish articles for your readers.

"I now get a selection of the news on our intranet every day, including articles about our competition."

LexisNexis automatically distributes the news to your readers in layout and style suiting your organization best:

- Intranet page in your own company interface.
- Integrated e-mail distribution.
- Integrated in your local network via several technical opportunities.
- Searchable with your internal search engine.
- PDF in newspaper layout.
- Suitable for Blackberry and handheld.

LexisNexis Web feeds

Receive relevant news items from qualified websites based on your interest.

Benefits:

- Qualified websites.
- Classified by subject, language, country or type of website.
- Link to original web pages.
- Manageable amounts of information.
- Ongoing updates.

RSS-feeds from other channels

If you wish you can add other sources or web articles to your internal news dissemination with RSS-feeds.

Benefits:

- Flexible selection of sources.
- Complete news distribution.

Internal news sources or documents

You can easily integrate news from your organization into your news dissemination. Manually create a document, add internal RSS-feeds or upload documents.

Benefits:

- 'One Stop News Shop' for your readers.
- Extra attention for your internal news.

Copyrights

With LexisNexis you have access to thousands of news sources world-wide. You select articles of your interest.

Benefits:

- Copyrights are covered by LexisNexis.
- Complete texts.
- High level of coverage.
- Early availability.
- Selected at your own needs.

LexisNexis Media Coverage Analyser

How can I prove the success of our latest campaign? Do newspapers pay attention to my press releases? Do our competitors get more attention? What is in the media about our industry?

The Media Coverage Analyser gives you insight in the media coverage of your company, allows making charts of the appearance of your brands, your directors, your competitors and yourself in the (news) media. You can extend this to other news facts, as you can select exactly your subjects of importance.

With an easy-to-use wizard you can visualize the selected articles in different types of charts.

Other parameters covered by Media Coverage Analyser:

- Circulation
- Reach
- Advertising value
- Readers
- Page number
- Source
- Key word

Extensive support from LexisNexis

Experienced specialists from LexisNexis will support you with the set up and implementation of the devices with tailored training, advice, and search strings. If you wish, you can even outsource your entire information needs to LexisNexis!

Would you like to find out more?

Please do contact us via our service desk at +31 20 485 3456 and feel free to make an appointment with one of our account managers.

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